

# Case Study: 2025 TAG Success

**Jurisdiction:** Central Texas Taxing Authority

**Year:** 2025

**The Challenge:** Central Appraisal District revised value from **\$44M** to **\$143M**; litigation was not a preferred path due to upcoming bond projects.

**Industry Standard Approach:** Other firms would likely defer to cost, default to litigation, or take no action.

**TAG's Approach:** TAG advised early, negotiated with the appraiser, and defended market-based inventory and asset values.

## Outcome:

Final value: \$89M (**reduction of \$54M**)  
**12-year asset life approved** (vs. 15-year asset life), **full market-value inventory accepted**.

## Differentiator:

Delivered a **\$54M reduction** without litigation by leveraging market logic and relationships.

## TAG's Got it Covered:

Serving over **640+ brands** nationwide with Business Personal Property, Commercial Real Estate, and Texas Fair Market Value tax specialization

### Business Personal Property Tax:

Texas Fair Market Value

Nationwide Compliance

### Nationwide Commercial Real Estate



**\$20B+**

Texas Fair  
Market Value  
BPP Assets  
Under  
Management

**30%**

Average  
Texas BPP  
Value Reduction

**\$2B+**

Nationwide  
Compliance  
BPP Assets  
Under  
Management

**7%**

Average  
Nationwide  
Compliance  
Value Reduction

**\$8B+**

Nationwide  
Commercial  
Real Estate  
Assets Under  
Management

**9%**

Average  
Nationwide  
Commercial  
Real Estate  
Value Reduction